

## The Flipping Ninja<sup>©</sup> Action Plan

This is it Ninja newbies. Your plan for immediate sales and profits within the week!

Are you ready. Get Set. SELL!

1. Grab your camera or smart phone and tour your home. Be brave: go where you haven't dared go for years, but this time think like a flipper. Open that Eye for the Deal and see what you find. Make a list and take pics for reference.
2. Make a coffee or tea, take out your list and look at your photos. Choose one item to sell. Think through all you've learned here and make a wise choice, but decide.
3. Run the item through the 4 Ninja Weapons of Determining Value to see if it's going to be worth spending your time and effort. If not, repeat step 2.
4. Fix, clean and replace anything that's missing. Check it all over and mend what you can. Find all the pieces, documents, manuals, batteries and accessories that you have.
5. Stage it, light it and shoot it! Take the best pics you can and enhance them if you want.
6. Create a new email account for your business.
7. Follow the directions for creating your Craigslist account.
8. Use the Craigslist template alongside the instructions for creating a killer ad and post it.
9. Keep on top of all communication about the ad. Answer all contacts with friendly courtesy. If your item doesn't sell within 48 hours, refresh the ad by clicking the Renew button. When it does sell, create your own "It Sold" dance.
10. Complete the deal with the buyer in person. ONLY ACCEPT CASH.
11. Sell again. Get a few under your belt and then ramp up to listing multiple items simultaneously. Have a look at the Craigslist apps to help you and maximize your profits.
12. Do it again, and again, and again.

**Now Go Out There And Do It! Go Now!**